



THE THEATER COMPANY BUILT ON A DREAM

JANUARY 2024

Dear Local Merchant:

The Glyndon Area Players (GAP) is a theater-in-residence at Sacred Heart Parish in Glyndon, Maryland. Founded in 1998, GAP was established as a creative outlet to showcase the talent of the Glyndon, Reisterstown and the surrounding Maryland communities. Since its humble beginning, GAP, *The Theater Company Built on a Dream*, has grown to be one of the premier theater companies in the Baltimore region. Each year, thousands come to see the lively, professional shows that are its hallmark. With incredible casts ranging in number from thirty to eighty and in age from eight to eighty, expansive and authentic sets, professional sound and lighting; GAP brings family favorites, as well as cutting-edge shows to life each August, making GAP a truly unique and affordable theatrical experience.

Every year, we partner with local merchants by providing an inexpensive advertising outlet. We are happy to announce that we are ramping up for this year's production of *Anastasia*.

Attached, please find our advertising rates for this year's program. We are hoping we will be able to count on your support this year. We would be happy to use your artwork and ad copy to include in our program, or we can help design new copy for this year.

Our cast will be performing nine (9) shows, on August 2, 3, 4, and 8, 9, 10 and 11, 2024. If you choose to advertise in our show program, you will reach 3,000 – 4,000 potential customers. It is the perfect opportunity to highlight a specific service or offer a small discount coupon as part of your advertisement. And, if you know someone who will be performing as part of the cast, your ad is a wonderful way to wish them well.

Should you have any questions, please do not hesitate to contact a member of our Advertising Committee. We will be happy to receive your ads in any of the following ways:

1. Mailed to the address shown on the Ad Form,
2. via e-mail to our Publicity Committee, at gapads2013@yahoo.com,
3. dropped off at the Sacred Heart Parish Center anytime, or the Sacred Heart School Gym Lobby during rehearsals on Tuesday or Thursday nights, and Sunday afternoons after June 15th, or
4. we will be glad to arrange to pick up the ad and payment from you at your convenience.

Again, thank you for your former and continued support. You help make our productions successful!

Sacred Heart's GLYNDON AREA PLAYERS, Publicity Committee
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